



DOING IT IN THE DESERT

VIRAL HEPATITIS &
STI ELIMINATION SUMMIT

SPONSOR PROSPECTUS

PHOENIX, ARIZONA

**SEPTEMBER
19, 2026**

Hosted By:

VEN
CENTERS™



**ARIZONA
LIVER
HEALTH™**

Sheraton Phoenix
Downtown
340 N 3rd St.
Phoenix, AZ 85004

Doing it in the Desert: Viral Hepatitis & STI Elimination Summit

The Doing It in the Desert: Viral Hepatitis & STI Elimination Summit 2026 is a one-day, multidisciplinary educational program dedicated to advancing strategies for the prevention, testing, and treatment of viral hepatitis, HIV, and other sexually transmitted infections. This summit convenes clinicians, public health professionals, social workers, harm reduction specialists, pharmacists, and community outreach workers to share evidence-based approaches, strengthen operational coordination, and foster actionable solutions for disease elimination.

Building on the success of prior meetings, DID 2026 emphasizes practical tools, interprofessional collaboration, and measurable outcomes. Attendees will gain the knowledge, skills, and resources needed to implement evidence-based strategies in their own practices and communities, ultimately improving patient outcomes and advancing public health goals across the Southwest.

This event is intended for providers and community stakeholders engaged in HCV elimination and STI prevention.



City & Venue Information



Set in the heart of Arizona, Phoenix is a thriving hub for innovation and collaboration—known for its year-round sunshine, desert beauty, and dynamic energy. As the state’s capital and one of the fastest-growing metropolitan areas in the U.S., it offers the perfect backdrop for a conference driving national progress in public health.

The Sheraton Phoenix Downtown combines modern sophistication with seamless convenience. Guests can enjoy thoughtfully designed accommodations, exceptional on-site dining, a terrace pool, and a state-of-the-art fitness center. With more than 110,000 square feet of flexible event space and expert meeting support, the Sheraton provides an ideal setting for national leaders, providers, and innovators to connect, learn, and collaborate toward viral hepatitis and STI elimination.



**Sheraton
Downtown
Phoenix**

340 N 3rd St. Phoenix, AZ 85004

602.262.2500

Discounted Rates Coming Soon -

Contact Heather at

heather@elmplanning.com to be notified.



Meeting Agenda & Speakers

The full agenda and speaker lineup for the 2026 summit will be announced soon. The program will feature a balanced focus on viral hepatitis and HIV/STI prevention, with expanded discussions on screening, treatment access, harm reduction strategies, and PrEP integration. Sessions will emphasize interdisciplinary collaboration across public health, primary care, carceral settings, and community-based organizations—creating a unique platform for advancing elimination efforts through shared knowledge and coordinated action.

For sponsors, this multifaceted approach offers the opportunity to engage directly with diverse healthcare professionals and decision-makers who are driving real-world impact in the fields of infectious disease prevention, treatment, and policy.

CONFERENCE AGENDA TOPICS
*AGENDA SUBJECT TO CHANGE
VIRAL HEPATITIS TESTING, TREATMENT, & ELIMINATION
ADVANCING HIV/STI PREVENTION & TREATMENT (PREP & PEP)
OPERATIONAL MODELS OF CARE AND PROGRAMMATIC STRATEGIES
FUNDING, POLICY, AND SYSTEM CONSTRAINTS
DATA-DRIVEN APPROACHES AND OUTCOMES MEASUREMENT
PATIENT ENGAGEMENT AND LIVED EXPERIENCE PANELS



DID2026 Sponsors

Showcase Your Impact in the Fight to Eliminate Viral Hepatitis & STIs

On behalf of VEN Centers, we would like to extend an invitation for you to participate as a sponsor at the DID Summit hosted at The Sheraton Downtown Phoenix.

As a sponsor, you'll have a unique opportunity to align your brand with a movement focused on eliminating viral hepatitis and STIs through cutting-edge science, clinical excellence, and community-driven strategies.

- Showcase your technology, pharmaceutical innovations, diagnostics, and public health tools that are essential to advancing prevention, screening, and treatment.
- Connect directly with over 150 healthcare professionals, researchers, public health leaders, and harm reduction specialists who are driving real-world change.
- Be part of the conversation on operational strategies for HCV elimination, PrEP advancement, STI prevention, and evidence-based public health policy.



Sponsorship Opportunities



Platinum

\$75,000

Gold level benefits plus +

- One (1) deluxe level 6' exhibit with preferred location
- Your logo on the choice of (1) conference lanyards (limit 1), OR (2) WIFI supporter (limit 1) - Offered to the earliest responders.
- Logo Placement on all appropriate sponsor conference materials (per CME guidelines)
- Social Media shout-out (3)
- Option: customized beverage station (for discussion with meeting planner)



Gold

\$50,000

Silver level benefits plus +

- One (1) premier 6' exhibit space
- Branding at Lunch or Breakfast - Offered to the earliest responders.
- Social Media shout-out (2)



Silver

\$25,000

Bronze level benefits plus +

- One (1) standard booth space
- Branding at the coffee breaks
- Social Media shout-out (1)



Bronze

\$10,000

- Optional basic booth/exhibit space
- Company name and logo included in select event materials and signage
- Logo included in attendee giveaway flyer



Sponsor Guidelines

→ REGISTRATION AND PAYMENT

Full payment must be received by August 29, 2025. Elm Planning will send you a link to register all attendees from your organization once you confirm Sponsorship.

→ CONFERENCE BADGES AND SETUP

Event registration will open at 7:30AM on Sept. 19, 2026. All sponsors who are exhibiting are asked to check-in to obtain a conference badge. All sponsors and attendees must wear the official conference badge for admission into the conference and exhibit halls. Company badges will not be accepted in lieu of the official badge. False certification of individuals, misuse of badges or any other method used to assist unregistered persons to gain admission to the exhibit floor or scientific sessions will be cause for expulsion from the conference.

→ CME GUIDELINES RELATED TO EDUCATIONAL GRANTS, EXHIBIT SPACE, & PROMOTIONAL ACTIVITIES

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of VEN Centers dba Arizona Liver Health for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.



Sponsor Guidelines

→ COST TO ATTEND

Free to all participants. DID 2026 is a sponsorship-supported meeting designed to maximize access and engagement.

→ DRESS CODE AND GUESTS

The dress code for this conference is business casual. Unregistered attendees will not be permitted into the conference.

→ STAFFING OF EXHIBITS

We ask that exhibit booths are staffed during all exhibit hours. An exhibit company that has failed to set up or properly staff its booth during the exhibition may forfeit all exhibit rights for this annual conference.

→ BOOTH SELECTION

Priority location will be given to Platinum Sponsor level exhibitors first, then Gold level, then Silver level, and then to Bronze level exhibitors, based on availability.

→ BOOTH ACTIVITIES

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner which assures all exhibitor personnel and attendees are within the exhibitor's booth space and not encroaching on the neighboring exhibits. The use of magicians, fortunetellers, dancers, puppet shows, or other entertainment of this nature is prohibited. Any questionable activities must have the written permission of the DID: Viral Hepatitis & STI Elimination Summit Committee, or they may be subject to termination on-site.



Sponsor Guidelines

→ PHOTOGRAPHY, VIDEO AND AUDIOTAPE ACTIVITIES

Exhibitors must have prior written approval for any photographing, videotaping or audio taping activities in the exhibit hall. Exhibitors may photograph their booth from the confines of their booth space provided shots are taken by a company employee. During the meeting, exhibitors should notify VEN Centers Staff if they believe their booth is being photographed or videotaped by another exhibitor without their permission.

→ SPONSOR EXHIBIT SET UP & HALL HOURS

The Exhibit Hall will be open for set up starting at 5:00 pm on Friday, September 18 2026, for exhibitor set- up. The Exhibit Hall will then open for exhibition from 8:00AM to end of meeting on Saturday, September 19, 2026. Set up time subject to change.

→ SPONSOR INSURANCE

The sponsor shall, at its sole cost and expense, procure and maintain through the term of each contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased by Arizona Liver Health. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000.00. Such insurance shall name Arizona Liver Health as an additional insured and exhibitor shall, upon request, provide Arizona Liver Health with a certificate so indicating. Workers' Compensation and any other insurance or required licenses shall be in full compliance with all federal and state laws, covering all of sponsor's employees engaged in the performance of any work for the sponsor. All property of the sponsor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall.



Contact Us

If you are interested in sponsoring or need further assistance regarding sponsorship or custom opportunities, please contact Heather Lynch Walters at heather@elmplanning.com with Elm Planning, or Kelly Black at kblack@azliver.com with Arizona Liver Health to discuss sponsorship options. Once confirmed, a letter of acceptance will be sent to you by our partner, Elm Planning.



CONTACT INFO

214.536.1919

heather@elmplanning.com



WEBSITE

www.didven.com



PAYMENT

Payments can be made via ACH/Credit Card or Check. If paying by check please make checks payable to "Elm Planning, LLC":

ELM PLANNING, LLC

1318 E. Belt Line Rd # 1047

Richardson, TX 75081

**Thank you in advance
for your interest and
we look forward to
seeing you at the 2026
Doing it in the Desert:
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